

MEDIA FACT SHEET

AUGUST 2009

NAME Zoë Ros Warne

OCCUPATION Co-Founder and Creative Services Director of August

august

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Career Synopsis

At the tender age of 28, Zoë has built a successful and dynamic career carving out her own special niche in the fast-paced world of online strategy and communications. She is co-founder of August – a Melbourne-based digital agency, and in recent times she has been a regular co-presenter on 774 ABC Radio, where she is infecting the airwaves with her Zoë-style energy and enthusiasm.

When listed in 2009 Who's Who of Australian Women, she was one of only 3% of women aged 30 and under, who made the cut.

She is a natural-born entrepreneur and was only 18 when she established the graphic design division of her stepfather's consultancy firm, to help subsidise her university tuition fees.

In 2005, Zoë and her partner Daniel Banik, keen to explore the opportunities presented by emerging online technologies, started August. Today August boasts a rapidly expanding client list that includes Fosters Group, Snowgum, Yarra Valley Water and La Trobe University.

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Career Highlights

- 2009 Listed Who's Who of Australian Women
- 2009 AIMIA Awards, Dual Finalist
- 2008 Finalist for 'Young Gun of the Year', MyBusiness Awards
- 2008, 2009 SmartCompany 'Hot 30 Under 30' list
- 2008, 2009 Anthill Magazine '30 Entrepreneurs under 30' Winners list
- 2008 B&T 'Digital Services Company of the Year' Award
- Profiled in BRW, Marie Claire and Anthill Magazine

Media and Speaking Experience

- Co-presenter on 774 ABC Radio
- On-camera presenter for i-news channel with itv|world
- On-camera presenter for pilot TV youth news program for at Swinburne University
- Online Divas panellist
- RMIT (Masters of Advertising) guest lecturer

Professional Memberships:

- Australian Interactive Media Industry Association (AIMIA)
- Australian Graphic Design Association (AGDA)
- Melbourne Advertising & Design Club (MADC)
- Australian Marketing Institute (AMI)
- Internet Industry Association (IIA)
- Australian Institute of Company Directors (AICD)

MEDIA CONTACT & FURTHER INFORMATION

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Zoë is available for interviews and speaking engagements.