

Daniel Banik

Co-Founder and Marketing Services Director of August

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Career Synopsis

Daniel is a young entrepreneur who has made his mark in the digital strategy and online marketing arena.

Determined to pursue leadership on his own terms, Daniel Banik started his digital agency, August (with partner Zoe Warne) while still in his twenties, after recognising the potential of emerging web technologies.

Since starting as a trio in 2005, the business has now grown to 15, with a growing client list including the likes of Origin Energy, Snowgum and the Fosters Group.

Under Daniel's stewardship, August has been recognised both in Australia and internationally, for its contribution to web excellence and standards.

His leadership extends beyond August to the industry, having held tenure as the Victorian Vice-President of the Australian Interactive Media Industry Association (AIMIA).

Daniel is Vice President of the Victorian Basketball Referees Association and he also referees at National League level.

Media Profile

Daniel has written a range of articles on digital media topics including social media, eCommerce and web standards.

In addition his opinions are sought by some of Australia's leading media publications including BRW, SmartCompany and news.com.au.

Career Highlights

- › 2010 AIMIA Awards Finalist
- › 2009 AIMIA Awards, Dual Finalist
- › 2009, 2008 B&T Digital Services Company of the Year Award Finalists
- › 2009 Anthill Magazine Cool Company Award and Highly Commended Project for Origin Energy – Brand Central
- › 2008 Finalist in the MacFarlane Prize
- › 2007 Highly Commended in the MacFarlane Prize

What Others Say About Daniel and the August Team...

"August is the best company I've worked with in 25 years of business"

Ross Elliot

Managing Director of Snowgum Australia

"We are stoked with the Habbo campaign - we've had a lot of engagement and interest so have decided to extend the campaign now for a further two weeks"

Laura Scott

Web Marketing Manager for La Trobe University

Media Contact & Further Information

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Daniel is available for interviews and speaking engagements.