

# Zoë Warne

Co-Founder and Creative Services Director of August

"Zoë is a unique blend of youthful optimism and business savvy and pragmatism, she is an excellent role model for young women, in digital, an industry heavily dominated by males"



## Career Synopsis

Zoë is one of Australia's pre-eminent digital media specialists and businesswomen. Making her business mark at age 18 she is one of only 3% of women aged under 30 profiled in the 2009 Who's Who of Australian Women. She is regularly featured in media lists of successful young entrepreneurs, including BRW, SmartCompany and Anthill Magazine.

Bringing experience spanning digital strategy, design and online branding, she leads a team of 15 talented individuals to help create solutions for a growing list of major clients including Foster's Group, Snowgum and Origin Energy.

## Media & Speaking Experience

Zoë is a regular co-host on ABC Radio's 774Melbourne with Jon Faine on The Conversation Hour. She has written for publications including X&Y Magazine, Australian Creative Magazine, Marketing Magazine & B&T and has been interviewed by BRR (Boardroom Radio), SmartCompany, BRW and more.

Zoë is an articulate speaker on digital media and has both chaired and spoken at industry events and seminars including the likes of Sponsorship Australasia and Design Victoria.

## Career Highlights

- › 2011 AIMIA Committee Member (VIC)
- › 2011 Victorian Information Technology Teachers Association Mentor Program Participant
- › 2011 Member of Swinburne University BA/BSocSci Course Advisory Committee
- › 2011 Chair of the Swinburne University Multimedia Course Advisory Committee
- › 2011, 2010, 2009 Who's Who of Australian Women
- › 2011, 2010, 2009 Featured in SmartCompany "Hot 30 Under 30 Entrepreneurs" List
- › 2010 Winner "Best in Class" Interactive Media Council Awards (Global) - Web Design/Development Category
- › 2010 AIMIA Awards Finalist - Enterprise Category
- › 2009 B&T Digital Services Company of the Year Award Finalist and "Highly Commended"
- › 2009 AIMIA Awards - Finalist in Retail and Enterprise Categories
- › 2009, 2008 Featured in Anthill Magazine's "30 Entrepreneurs under 30"
- › 2009 Anthill Magazine Cool Company Award and Highly Commended Project (for our Brand Central system for Origin Energy)
- › 2008 B&T Digital Services Company of the Year Award Finalist
- › 2008 Finalist "Young Gun of the Year", My Business Awards

## What Others Say About Zoë...

*"Zoë is a relevant, youthful and business-minded voice."*

### Steve Kyte

Local Radio Director, ABC Radio, 774Melbourne

*"Zoë's selfless dedication and professional advice on strategic and creative direction has helped advance us to the position of a nationally recognised charity benefitting many young sufferers."*

### Gab Fitzgerald

Founder & Chairperson Fitzgerald Foundation

## Further Information

Phone 03 9445 0325 or email via [www.august.com.au/contact](http://www.august.com.au/contact)

Zoë is available for interviews and speaking engagements.